

The background of the entire image is a dark red color. It is populated with several stylized, glowing red virus particles. These particles are spherical with a textured, bumpy surface, resembling coronaviruses. They are scattered across the frame, with some appearing larger and more detailed than others. The overall aesthetic is medical and urgent.

COVID-Alerts

By: Toby Le, Delories Sikuku, Dennis Meredith

Contact : Let6@myumanitoba.ca



OPINION: Beyond borders

Celebrating a 40-year partnership in health research

Toby Le, M.Sc student, MMID

Shifa Mohideen, M.Sc student, MMID

Florence Mutual, Ph.D. candidate, MMID

Ruth Mwatelah, Ph.D. candidate, MMID

Forty years of high-impact collaboration

JULY 26, 2016 BY MUMUKSHU



DR. KEITH FOWLER

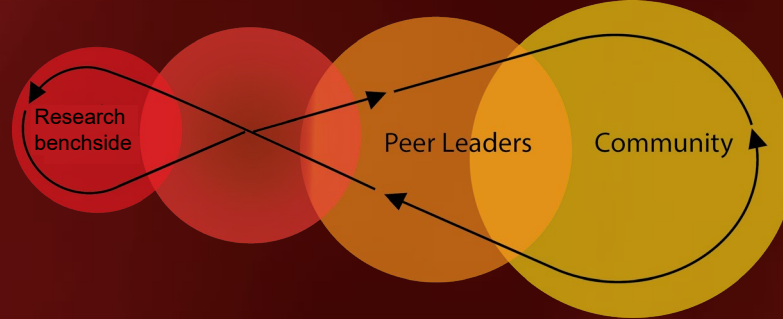
Globe and Mail: Stocking the toolbox for HIV prevention and control

NOVEMBER 27, 2017 — As the *Globe and Mail* reports on Dr. Keith Fowler (MSc@kfmj) BSc, PhD(MSc)



Bacteria making HIV prevention drugs less effective in African women, UM team finds

AUGUST 12, 2016 — A team of international researchers, including U of M's [Adam Burgener](#), presented evidence last month that certain bacteria are culpable in the high rates of HIV infection in young South African women.



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Program

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Thank you

5G coronavirus conspiracy theory leads to 77 mobile towers burned in UK, report says

Attacks on cell towers continue.

Corinne Reichert May 7, 2020 8:34 a.m. PT

▶ LISTEN - 01:09

Mobile towers are being attacked in the UK due to false 5G coronavirus conspiracy theories.
Corinne Reichert/CNET

Forbes

BREAKING | May 12, 2020, 03:46pm EDT | 17,814 views

Accidental Poisonings From Bleach And Disinfectants Continued To Rise In April



Matt Perez Former Staff
Innovation
I cover breaking news.



Adopted by (Budoo, 2020)



Mohanlal, many others share fake info that 'clapping may kill virus', PIB debunks

"The vibration generated by clapping together will not destroy the coronavirus infection," clarified the Press Information Bureau.



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COVID-Alert: Empowering Populations With Accurate Information



COVID-Alerts is a weekly text alert that provides credible information about COVID-19 via popular texting platforms. There are three types of COVID-Alerts: (a) Latest updates on COVID-19 (b) Tips/Guidance on Prevention (c) Addressing Common Myths

COVID-Alerts

The Process of COVID-Alerts



1. Finding the questions

2. Develop the message

3. Fact-Check

4. Dissemination

Designed by Cathy Le

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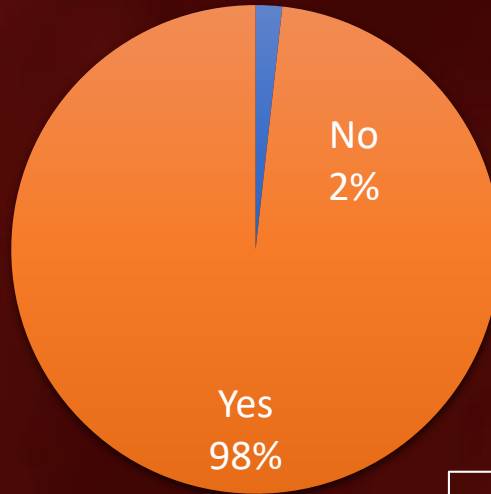
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Engage
Stakeholders

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Community Survey

Do you have access to a cell phone?



n= 294

■ No ■ Yes

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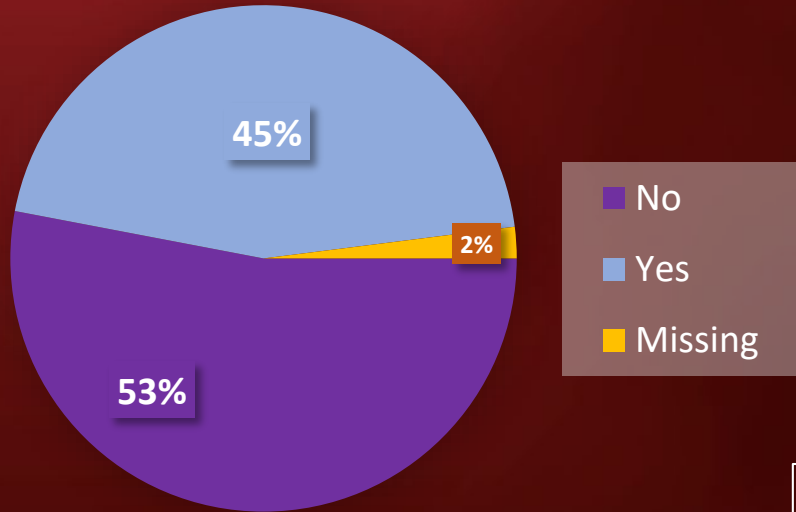
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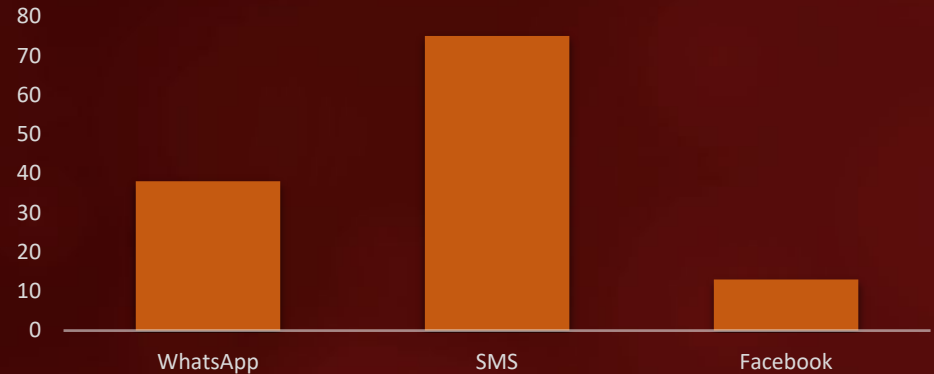
Thank You

Community Survey

Do you own a smart phone?



What Social Media Platform do you use?



N= 294

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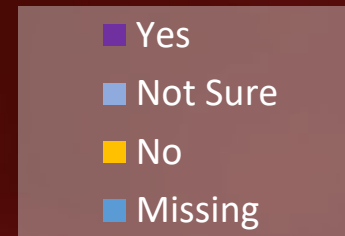
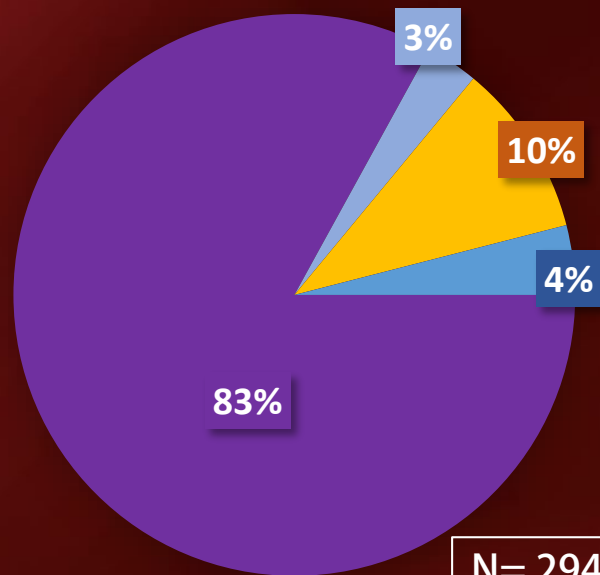
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Community Survey

Would you like to receive weekly updates about COVID-19?



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COVID-Alerts: Text Messages



> 18,000

Individual across Nairobi, Kenya

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COVID-Alerts: Text Messages

March 6, 2021

Example #1: Wearing a mask shields others and yourself from droplets that carry COVID-19 virus. Tiny droplets come from your mouth when you talk or sing
[160 /160 characters]

Example #2: When you wear a face mask, it should cover your nose, mouth, and leave no gaps on the side of your face. Wash hands with soap & water before touching your mask.
[160 /160 characters]

Example #3: Vaccines are a type of medicine that teaches your body to fight against infections. They have saved many people from viruses like polio and measles [160 /160 characters]

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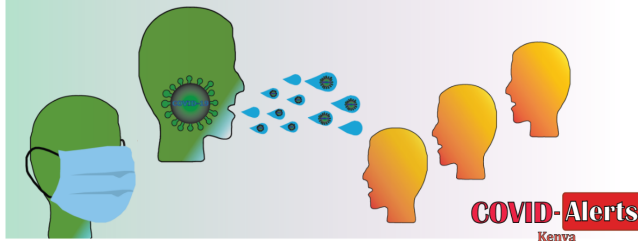


COVID-Alerts: WhatsApp



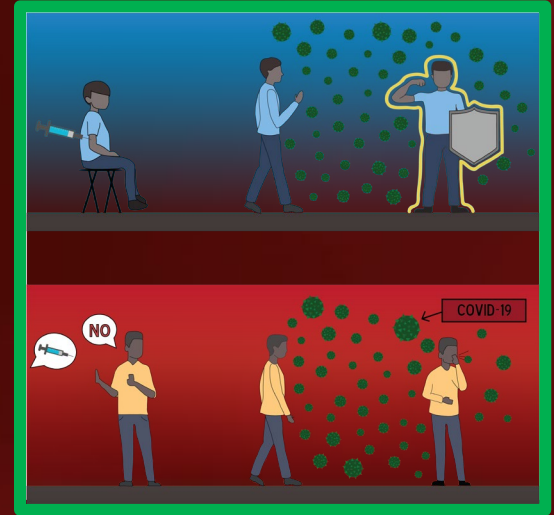
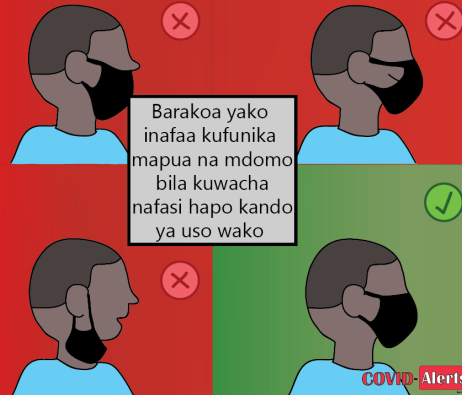
Why should you wear masks to prevent against COVID-19?

COVID-Alert (2020.11.07) By wearing a mask, you are shielding others and yourself from droplets that may carry the COVID-19 virus. When you talk, sing or scream, you naturally shoot little tiny droplets from your mouth. These droplets could contain all types of germs, including the virus that causes COVID-19. When you wear a mask, it helps to block the droplets away from your family and friends.



This was brought to you by the research and clinical teams in Nairobi, Kenya and Manitoba, Canada.

BARAKOA NI MUHIMU !



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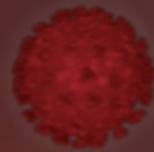
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“Yes, and they [the community] like the design as well”

—Ms. Joyce Adhiambo (a community leader)



“They [COM D-Alerts] are good.. Very good. Short n precise”

—Ms. Rosemary Kasiba (a community leader)



“Asante Lee and the messages great! Perfect timing with the country going into and/ or experiencing a second wave!”

—Dr. Joshua Kimani (Clinician from Nairobi, Kenya)



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Thank you



Rosemary Kasiba



Joyce Adhiambo



Dr. Joshua Kimani



Delories Sikuku



Cathy Le



Ruth Sada



Dr. Lyle McKinnon



Dr. Jason Kindrachuk



University
of Manitoba



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SIGMA XI
THE SCIENTIFIC RESEARCH SOCIETY



SCIENCE TALK

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Thank you !



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slidesgo